

WORK HISTORY

References available
upon request.

Freelance Designer

04-Present

Managed my own business by meeting with clients, planning design projects, and doing my own invoicing

Created layouts for websites, coded XHTML and CSS, designed motion graphics

Digital Design Co-op | Fifth Third Bank

Winter 09

Delivered high-quality projects and applications for the Fifth Third public website

Rewrote the 53.com and ATM style guides and correspondingly updated key design elements and graphics

Organized and created reusable graphics templates to improve efficiency and consistency of design work between designers, while archiving past work

Creative Co-op | Resource Interactive

Winter 08

Created site assets for major retail websites and microsites (examples include Walmart, Victoria's Secret, Bath & Body Works)

Produced retail research presentations

Designed internal displays and marketing materials

Visual Design Co-op | LexisNexis

Summer 07

Created visual designs for online applications directed toward business, legal, government and other professional audiences

Generated ideas and produced presentation materials for new product concepts

Worked as the lead designer on several products created for the UK

Creative Co-op | Libby Perszyk Kathman

Summer 06, Winter 07

Worked on package design as part of the LPK Beauty studio (main brand teams included Herbal Essences, Zest, Oral-B and Gillette)

Created presentations as part of LPK Trends

Worked on a co-op design team to develop training materials for future co-ops

EDUCATION**University of Cincinnati | College of DAAP**

Graduated June 09

Bachelor's of Science, major in Digital Design - 3.4 GPA

Cincinnati Academic Scholarship Recipient

Adobe Design Achievement Award Semifinalist

Philanthropy Chair of Kappa Theta Epsilon (honorary co-op fraternity)

AIGA Member (professional association for design)

Ridgeville Christian High School

Graduated June 04

National Honor Society Member

Women's Soccer Team Captain and Co-founder